

ORDER NO. 2560

UNITED STATES OF AMERICA  
POSTAL REGULATORY COMMISSION  
WASHINGTON, DC 20268-0001

Before Commissioners:

Robert G. Taub, Acting Chairman;  
Tony Hammond, Vice Chairman;  
Mark Acton;  
Ruth Y. Goldway; and  
Nanci E. Langley

Competitive Product Prices  
Priority Mail & First-Class Package Service  
Priority Mail & First-Class Package Service Contract 5

Docket No. MC2015-57

Competitive Product Prices  
Priority Mail & First-Class Package Service Contract 5  
(MC2015-57)  
Negotiated Service Agreement

Docket No. CP2015-85

ORDER ADDING PRIORITY MAIL & FIRST-CLASS PACKAGE SERVICE  
CONTRACT 5 TO THE COMPETITIVE PRODUCT LIST

(Issued July 2, 2015)

I. INTRODUCTION

The Postal Service seeks to add a new product identified as Priority Mail & First-Class Package Service Contract 5 to the competitive product list.<sup>1</sup> For the reasons discussed below, the Commission approves the Request.

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<sup>1</sup> Request of the United States Postal Service to Add Priority Mail & First-Class Package Service Contract 5 to Competitive Product List and Notice of Filing (Under Seal) of Unredacted Governors' Decision, Contract, and Supporting Data, June 23, 2015 (Request).

## II. BACKGROUND

On June 23, 2015, in accordance with 39 U.S.C. § 3642 and 39 C.F.R. § 3020.30 *et seq.*, the Postal Service filed the Request, along with supporting documents. In the Request, the Postal Service asserts that Priority Mail & First-Class Package Service Contract 5 is a competitive product that establishes rates “not of general applicability” within the meaning of 39 U.S.C. § 3632(b)(3). See Request at 1. Among the supporting documents, the Postal Service included a copy of the Governors’ Decision authorizing the product, a contract related to the proposed new product, requested changes to the competitive product list, a statement supporting the Request, a certification of compliance with 39 U.S.C. § 3633(a), and financial workpapers. In addition, the Postal Service submitted an application for non-public treatment of materials requesting that unredacted portions of the Governors’ Decision and the contract, customer-identifying information, and related financial information remain under seal. Request, Attachment F.<sup>2</sup>

The contract is intended to take effect one business day following the day on which the Commission issues all necessary regulatory approval. Request, Attachment B at 3. It is set to expire one year from the effective date. *Id.*

On June 24, 2015, the Commission issued an order establishing the two dockets, appointing a Public Representative, and providing interested persons with an opportunity to comment.<sup>3</sup>

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<sup>2</sup> In its application for non-public treatment of materials, the Postal Service asks the Commission to protect customer-identifying information from public disclosure indefinitely. *Id.* at 7. The Commission has consistently denied similar requests for indefinite protection. See, e.g., Docket Nos. MC2011-1 and CP2011-2, Order No. 563, Order Approving Express Mail Contract 9 Negotiated Service Agreement, October 20, 2010, at 6-7.

<sup>3</sup> Order No. 2551, Notice and Order Concerning the Addition of Priority Mail & First-Class Package Service Contract 5 to the Competitive Product List, June 24, 2015.

### III. COMMENTS

The Public Representative filed comments on June 30, 2015.<sup>4</sup> No other interested person filed comments. With respect to the Postal Service's request that Priority Mail & First-Class Package Service Contract 5 be added to the competitive product list, the Public Representative observes that 39 U.S.C. § 3642 establishes a market power test, and states that products over which the Postal Service exercises sufficient market power are categorized as market dominant, while all others are categorized as competitive. PR Comments at 2-3. He concludes, based on Postal Service assertions addressing section 3642(b)(1) considerations, that the Postal Service's request to add Priority Mail & First-Class Package Service Contract 5 to the competitive product list is appropriate. *Id.* at 3. With respect to 39 U.S.C. § 3633, the Public Representative's review of the financial model leads him to conclude that the negotiated prices should generate sufficient revenues to cover costs during its first year. *Id.* He also notes that the Commission can review the contract's financial results each year of the contract in the Annual Compliance Determination (ACD). *Id.*

### IV. COMMISSION ANALYSIS

The Commission has reviewed the Request, the contract, the supporting data filed under seal, and the Public Representative's comments.

*Product list requirements.* The Commission's statutory responsibilities when evaluating the Request include assigning Priority Mail & First-Class Package Service Contract 5 to either the market dominant or competitive product list. See 39 U.S.C. § 3642(b)(1); 39 C.F.R. § 3020.34. Before adding a product to the competitive product list, the Commission must determine that the Postal Service does not exercise sufficient market power that it can effectively set the price of the product substantially above costs, raise prices significantly, decrease quality, or decrease output, without the risk of

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<sup>4</sup> Public Representative Comments on Postal Service Request to Add Priority Mail & First-Class Package Service Contract 5 to the Competitive Product List, June 30, 2015 (PR Comments).

losing a significant level of business to other firms offering similar products. See 39 U.S.C. § 3642(b)(1). In addition, the Commission must consider the availability and nature of private sector enterprises engaged in delivering the product, the views of those who use the product, and the likely impact on small business concerns. See 39 U.S.C. § 3642(b)(3); 39 C.F.R. §§ 3020.32(f), (g), and (h).

The Postal Service asserts that it provides postal services of the kind provided under the contract in a highly competitive market, that other shippers who provide similar services constrain its bargaining position, and that it can therefore neither raise prices nor decrease service, quality, or output without risking the loss of business to competitors. Request, Attachment D at 2. The Postal Service states that the contract partner supports the Request, that expedited shipping is widely available from private firms, and that the Postal Service is unaware of any small business concerns that could offer comparable services to the contract partner. *Id.* at 3.

The Commission finds that the Postal Service does not exercise sufficient market power that it can effectively set the price of the proposed product substantially above costs, raise prices significantly, decrease quality, or decrease output, without the risk of losing a significant level of business to other firms offering similar products. The availability of other private sector providers supports this conclusion. The contract partner and the Public Representative support the addition of the Priority Mail & First-Class Package Service Contract 5 product to the competitive product list. Further, there is no evidence of an adverse impact on small businesses. For these reasons, having considered the relevant statutory and regulatory requirements, the comments filed, and the Postal Service's supporting justification, the Commission finds that Priority Mail & First-Class Package Service Contract 5 is appropriately classified as competitive and is added to the competitive product list.

*Cost considerations.* Because the Commission finds Priority Mail & First-Class Package Service Contract 5 is a competitive product, the Postal Service must also show that the contract covers its attributable costs, does not cause market dominant products

to subsidize competitive products as a whole, and contributes to the Postal Service's institutional costs. 39 U.S.C. § 3633(a); 39 C.F.R. §§ 3015.5 and 3015.7. As long as the revenue generated by the contract exceeds its attributable costs, the contract is unlikely to reduce the contribution of competitive products as a whole or to adversely affect the ability of competitive products as a whole to contribute an appropriate share of institutional costs. In other words, if the contract covers its attributable costs, it is likely to comply with 39 U.S.C. § 3633(a).

Based on a review of the record, the Commission finds that the rates during the first year of the contract should cover the contract's attributable costs. 39 U.S.C. § 3633(a)(2). The contract contains a price adjustment provision that gives the Postal Service the option of adjusting contract rates semi-annually. Request, Attachment B at 2. This option should promote consistency with the cost coverage requirement. For these reasons, the Commission also finds that the contract should not result in competitive products as a whole being subsidized by market dominant products, in accordance with 39 U.S.C. § 3633(a)(1). Similarly, the Commission finds the contract is unlikely to prevent competitive products as a whole from contributing an appropriate share of institutional costs, consistent with 39 U.S.C. § 3633(a)(3). See *also* 39 C.F.R. § 3015.7(c). Accordingly, a preliminary review of the contract indicates it is consistent with section 3633(a).

The Commission will review the contract's cost coverage and the contribution of competitive products as a whole to the Postal Service's institutional costs in the Commission's ACD to ensure that they continue to comply with 39 U.S.C. § 3633(a).

*Other considerations.* By its terms, the contract becomes effective one business day after the date that the Commission issues all necessary regulatory approvals. Request, Attachment B at 3. The contract is scheduled to expire one year from the

effective date unless, among other things, either party terminates the contract with 30 days' written notice to the other party or it is renewed by mutual agreement.<sup>5</sup>

If the instant contract is terminated prior to the scheduled expiration date, the Postal Service shall promptly file notice of such termination with the Commission in these dockets. In addition, if the Postal Service seeks to adjust prices pursuant to a semi-annual review, it shall file notice of such adjustment with the Commission in accordance with 39 U.S.C. § 3633 and 39 C.F.R. part 3015..

In conclusion, the Commission approves Priority Mail & First-Class Package Service Contract 5 as a new product. The revision to the competitive product list appears below the signature of this Order and is effective immediately.

#### V. ORDERING PARAGRAPHS

*It is ordered:*

1. Priority Mail & First-Class Package Service Contract 5 (MC2015-57 and CP2015-85) is added to the competitive product list as a new product under Negotiated Service Agreements, Domestic. Revisions to the competitive product list and the Mail Classification Schedule appear below the signature of this Order and are effective immediately.
2. The Postal Service shall promptly file notice of the instant contract's termination with the Commission in these dockets if the instant contract terminates prior to the scheduled expiration date.

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<sup>5</sup> *Id.* Should both parties agree to renew the contract, any such renewal is required to follow the requirements of 39 U.S.C. § 3633 and the Commission's implementing regulations of 39 C.F.R. part 3015.

3. The Postal Service shall file notice of a price adjustment with the Commission in accordance with 39 U.S.C. § 3633 and 39 C.F.R. part 3015 if it adjusts the instant contract's rates pursuant to a semi-annual review.
4. The Secretary shall arrange for publication in the *Federal Register* of an updated product list reflecting the change made in this Order.

By the Commission.

Ruth Ann Abrams  
Acting Secretary

## CHANGE IN PRODUCT LIST

The following material represents changes to the product list codified in Appendix A to 39 C.F.R. part 3020, subpart A—Mail Classification Schedule. These changes reflect the Commission’s order in Docket Nos. MC2015-57 and CP2015-85. The Commission uses two main conventions when making changes to the product list. New text is underlined. Deleted text is struck through.

### **Part B—Competitive Products** **2000 Competitive Product List**

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#### **Negotiated Service Agreements\***

Domestic\*

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Priority Mail & First-Class Package Service Contract 5

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## CHANGES TO THE MAIL CLASSIFICATION SCHEDULE

The following material represents a change to the Mail Classification Schedule. The Commission uses two main conventions when making changes to the Mail Classification Schedule. New text is underlined. Deleted text is struck through.

### **Part B—Competitive Products** **2000 Competitive Product List**

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#### **Negotiated Service Agreements\***

Domestic\*

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Priority Mail & First-Class Package Service Contract 5

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#### **2500 Negotiated Service Agreements**

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#### **2505 Domestic**

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#### **2505.12 Priority Mail & First-Class Package Service Contracts**

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- Priority Mail & First-Class Package Service Contract 5

#### Baseline Reference

Docket Nos. MC2015-57 and CP2015-85

PRC Order No. 2560, July 2, 2015

#### Included Agreements

CP2015-85, expires July 5, 2016

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